



# JUNIOR LEAGUE OF SAN JOSE

ISSUE-BASED COMMUNITY  
IMPACT PROGRAM  
APPLICATION



## JUNIOR LEAGUE OF SAN JOSE

PROPOSAL RESPONSE DATE: NOVEMBER 16, 2018

Proposal Return Address:  
Junior League of San Jose  
1615 Dry Creek  
San Jose, CA 95125

Proposal Contact: GINGER LEISHMAN  
Community Impact & Grant Assessment Chair  
[ginger.leishman@jlsj.org](mailto:ginger.leishman@jlsj.org)

## Section I: Invitation to Participate

The Junior League of San Jose invites community-based organizations and non-profit organizations based in Santa Clara County to submit proposals related to or providing services to transitional age foster youth (TAY). The Junior League of San Jose reserves the right to pursue any and/or all ideas generated by this request.

## Section II: Background

The Junior League of San Jose, Inc. is a nonprofit organization of over 600 women who are committed to promoting voluntarism, developing the potential of women, and to improving the community through the effective action and leadership of trained volunteers. Our purpose is exclusively educational and charitable.

The Junior League of San Jose welcomes women of all races, religions, and national origins who demonstrate an interest in and commitment to voluntarism. The Junior League of San Jose is one of 292 Junior Leagues in the [Association of Junior Leagues International \(AJLI\)](#).

**Our Commitment:** The Junior League welcomes all women who value our Mission. We are committed to inclusive environments of diverse individuals, organizations and communities.

**Our Vision:** The Junior League: Women Around the World as Catalysts for Lasting Community Change.

## Section III: Our Interest Working with Organizations who Provide Services to Transitional Age Foster Youth

In recent years, the Junior League of San Jose has gone through a rigorous process of developing our new focus area. Through a comprehensive research process, we explored a variety of different populations and organizations in Santa Clara County. After two years of education, our members ultimately selected transitional age foster youth as the new focus area of the Junior League of San Jose. Fiscal year 2017-2018 marked our inaugural year in grant making to the organizations who support TAY youth in our community. As we move into the 2018-2019 League year, we are continuing to support community-based organizations and agencies through five primary methods (please see chart below).

Strategy Options	Advocacy/Public Awareness	Direct Service	Capacity Building	Strategic Grant Making	Collaboration/Coalition Building
What types of activities does this strategy include?	Influence public policy and/or resource allocation	Deliver services and programs to community-based organizations	Strengthen the ability of community-based organizations to maximize impact (i.e. Strategic Planning)	Intentional selection of community-based organizations who support and provide services to TAY through our Community Grant Fund	Engage community stakeholders around a shared community goal or issue

# Section III continued: The Issue Based Community Impact Program Proposal

## Issue Based Community Impact Program Proposal Snapshot

### Organization Information

Organization Name:	
Contact:	
Title:	
Email address:	
Phone:	
Website:	
Tax ID Number:	
Year organization was founded:	
Total number of staff in your organization who support transitional aged youth programs (please designate between staff (paid) and volunteers):	

### Financial Snapshot

Financials for fiscal year ending:	
Total organization budget:	
Total program budget:	
Percentage of organization budget devoted to direct youth services:	
Has this organization received financial assistance from the Junior League of San Jose in the past?	
If yes, please list the years and amount of assistance received.	

## Request Snapshot

Strategy Options (select all your organization is interested in):

<input type="checkbox"/> Advocacy/Public Awareness	<input type="checkbox"/> Strategic Grant Making
<input type="checkbox"/> Direct Service	<input type="checkbox"/> Collaboration/Coalition Building
<input type="checkbox"/> Capacity Building	

Program Name (specific program or initiative that supports TAY)	
Total amount of funding requested (if Strategic Grant Making was selected above):	
Total amount of volunteer hours requested (if Direct Service was selected above):	
Anticipated number of youth who would be served by proposed program on a yearly basis:	
In what other ways can the Junior League of San Jose help your organization?	
Describe the resources requested from the Junior League of San Jose (ex: 6 volunteers at a monthly event, etc.).	

## Section IV: Details of the Proposal Process

During the FY 2018-19, it is our goal to strengthen our partnerships with community-based organizations who support and provide services to TAY throughout the county. We will support two to four organizations through the methods outlined above. We understand that the needs of community-based organizations are complex and varied. Some organizations may need more financial support (grant making), while others may need more support in capacity building (developing logic models or local evaluation plans). Additionally, others might need some combination of the strategies listed above. We anticipate to have \$40,000 available for funding during FY 2018-19. All grants distributed this year will be a minimum of \$5,000 with the expectation of a mutual one year partnership with the opportunity to renew after one year based on mutual interest.

## Issue Based Community Impact Program Application

Your agency's 501(c)3 number: \_\_\_\_\_

Please provide a response to the questions outlined below.

1. Please state the specific problems which the proposed program will address, making the connection to the need in the community and the need of your agency. How will this program enhance the experience of transitional age foster youth in Santa Clara County?
2. Please provide goals and objectives of the proposed program. Objectives for this project should be specific, time-oriented, and measurable. Please provide a method for assessing the results of these objectives.
3. What portion of this program will be focused on transitional age foster youth in Santa Clara County? Will this project involve other vulnerable populations – if so, what are these populations?
4. Describe staff oversight of the project, including relationship to the organization and authority levels. What is the frequency of staff turnover in the positions that will be overseeing the project?
5. Will the Junior League of San Jose volunteer committee be involved in program development? If so, please specify the areas you need most help (e.g. strategic planning, implementation planning, goal setting, developing, measures to reach outcomes).
6. How many volunteer hours from JLSJ are needed on a monthly basis? What hours and days will the volunteers be needed (i.e., weekend days, weekend nights, weekday days, weekday nights, etc.)? At what physical location will the volunteer from JLSJ work? Note: Due to our annual fundraiser and Volunteer Recognition Luncheon in the Spring, JLSJ members may be less available during that time.
7. Please list the specific activities you would like JLSJ volunteers to be involved in? Are there specific skills needed from volunteers?
8. How many hours are required to prepare for the project? Will JLSJ members need any specific trainings or certifications in order to participate in this project? If so, how will your agency arrange to provide these? What kind of skills will JLSJ members acquire as a result of being involved in the project?
9. What publicity and/or marketing will JLSJ receive as part of this project?

10. What safeguards are in place to ensure the physical safety of JLSJ members, your staff, and your youth?

11. Is your organization currently undergoing any legal investigations? If so, please explain. These include county, state, or federal investigations.

## LOGIC MODEL (in reference to Question #2)

Please place your responses in the third column.

<b><u>Goal</u></b>	What is the overall purpose of the program? <i>(This statement should be a high level statement – what is the longer term goal? What is the primary problem your organization is working to address?)</i>	
<b><u>Objective</u></b>	What does the program set out to accomplish (3-5 objectives)? <i>(What changes do you aim to make through your treatment program?)</i>	
<b><u>Activities</u></b>	What are the specific services offered through the program? <i>(What are the key elements of the program that are required to meet the objectives. Try to answer the 5 W's – Who, What, When, Where, and How?)</i>	
<b><u>Influential Factors</u></b>	What factors external to the program might hinder/promote change? <i>(What are the potential barriers to change? What are the potential supports to change?)</i>	
<b><u>Short-Term Outcomes</u></b>	What are the intermediate outcomes of the program? What are the expected short term results? <i>(Short term outcomes should connect back to your objectives.)</i>	
<b><u>Long-Term Outcomes</u></b>	What are the long term outcomes? What long term change do you hope your program will produce? <i>(Long term outcomes should connect back to your goals.)</i>	

